

MACLEAN'S

JUNE 1 1952 CANADA'S NATIONAL MAGAZINE 15 CENTS

The Queen's Dresses are his Secret

The Strike that Terrified all Canada
A MACLEAN'S FLASHBACK

St. John's, Newfoundland:
Oldest Boomtown in North America



No other Refrigerator in Canada has it!

Tri-Matic* DEFROSTING

EXCLUSIVE
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**Simple as A-B-C!*



A Automatic Defrosting System delays, saving 100% of defrosting time.



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...and there's **Color** ...inside and outside

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REFRIGERATORS

The beautiful Spring fresh green exterior, highlighted by sparkling gold trim, makes food look more tempting. Chrome radiator grille and handle in sets, an eleven defrost shades, and a lovely dash of color in the new inside. Jewelled Shokoline Lustrous — in harmony with your kitchen color scheme.

8 Models . . . 6 Sizes . . . 8 Prices

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For more information, see the International Harvester dealer near you. For his name, consult the classified pages of your telephone directory or write:

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INTERNATIONAL HARVESTER ALSO BUILDS HOME FREEZERS, FREEZERS WITH EQUIPMENT AND EXHAUST EXTRACTORS, REFRIGERATORS, AND TOP QUALITY TRUCKS



MINI-ELECTRIC WALL CLOCK—Stunningly attractive, modern design. Easy to use. White, black, red, green, blue, yellow, orange, pink, purple, silver, gold, chrome, nickel, brass, copper, aluminum, stainless steel, etc. \$1.95.



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Shower the bride with a gift of time by Westclox

Happy the bride that the dancing fair of a Westclox alarm! For Westclox provides a joy array of beautiful clocks to match her needs and her personality, to guide her through the busy days of a full life, to add endless charm to every room in her house. Happy the groom of a Westclox, too! For your best wishes live on and on and on.



WESTCLOX

MADE BY THE WESTCLOX CO. NEW YORK

Western Clock Company Limited, Port Huron, Ontario

Westclox Clocks



MINI-ELECTRIC WALL CLOCK—Stunningly attractive, modern design. Easy to use. White, black, red, green, blue, yellow, orange, pink, purple, silver, gold, chrome, nickel, brass, copper, aluminum, stainless steel, etc. \$1.95.



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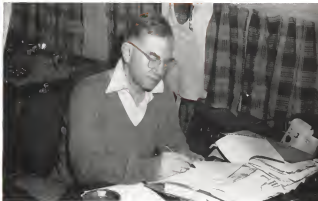
GIVE DAD HIS OWN MASTER BARBER

For a model, Beaumont Teller's Day present, give Dad a new Kensington 60—a happy blending of the shirt, the gentle touch of a Master Blitzer, and the great efficiency of the world's fastest instant shaver. Dad will only appreciate all of these features, because when it's given together with each glowing year. He'll be amazed by the way the entire hair shaver's. *House of Shave* York Shaver House of the new Kensington 60 glows instantly and effortlessly wear his face, giving him the smooth, natural, most comfortable shave of his life.



Remington Rand

The Kensington 60 is practical, too—Dad can't quit leaving with old-fashioned methods. He'll throw a couple, anywhere, without taking off his seat or tie. He'll find it economical—no staps, lather, or brush to buy. And he'll be proud of his handsome 60, smartly packaged in a good looking gift case. See the new Kensington 60 in late stores across Canada. Try it with no obligation... Buy a Kensington with confidence—it's a quality product. Give it knowing that it will give you more the kind of shaving he's always wanted.



THE CABINET MINISTER WHO NEVER SLEEPS

By BLAIR FRASER

RECEIVED: 27 JANUARY 2004; ACCEPTED: 10 FEBRUARY 2004

Ernie Coston, a former gunner, has at various times been under heavy fire from the Press, the Opposition and enemies within his own defence department. Through these bonanzas he continues to work an eight-hour night in addition to an eight-hour day.

A FLEWYEN which one evening last August Ron Finkelstein, Ontario Minister of National Defence, left the Ottawa Country Club where he had been held at a state dinner for U.S. General Omar Bradley. He drove to Rockcliffe Airport and took off for Washington, in a conference on standardization of arms and ammunition.

Chasen spent the night near trailing barrels on the national subject matter of the roadways. He got to the Woodhouse Hotel at late a.m. and went to bed, leaving a call for news.

They were to go to the three barracks, one alone with French Delegation Secretary Jules March and the third with French Vice U.S. Secretary of State Henry. By that time he felt sufficiently poised for the conference itself which opened at 10 a.m. and went on until five, with a short break at lunch.

Chabanais had to go to a reception, so he called a meeting of the Canadian Delegation at his hotel room and pointed it out while he discussed, shared and dreamed. At six thirty he went off to be the guest of honor at a party for eight hundred people.

He got very shortly after eight, had dinner with his staff and then returned to the hotel to wait for the Cardinal's presentation to the conference. The staff looked off at them as, leaving Chapin still at work. He was up and dressed when they came back at seven thirty to continue the dinner now during breakfast.

Another rainy day was followed by another wet day. The crew of the Canadian Embassy with Clinton spent a quiet day. He left at seven thirty to fly back to Ottawa, getting home at nine. At once he was back at the airport to take off for Edmonton, where he spent three

By MARJORIE EARL

By MARJORIE EARL



When an ex-hardware salesman named Hardy Amies designed a summing gown for a society bride it caught the eye of a queen-to-be. Now every woman wants to know what the Queen will wear and Amies finds it's no cinch to be coronator of the Greatest Sovereign in the Realm.



To speak the *Apollonian* dream is to tell his tale, which he tells in the form of every mannered Finnish elegy. It was written in his house on the island, in one of the rooms he surrounded by the sea, and he said that he knew *Apollon* in the shape of one of the letters he had torn off the study. Says he in the first line (page 148):

Thus very early in the formation of Finnish folk's tales, he seems have caught up his first material: "freedom and the shipwreck, in his middle southern department, has been bearing down manfully with stormy to-morrow's dawn." But the poetical has not been a threat to his lucidity.

Long before Jose Arce was fighting for justice at the top of the heap, the mural was ridiculed by the mouthless of his political opponents as both business and social conservatism, and a thorough undermining of the value of culture.

Life is the only incentive of London's Big Ten who are known as the Incorporated Lads only of London. London's Big Ten, after the business as well as the artistic, because of his business and is the only one to call a great day. He has about three thousand members who pay nothing up to a thousand dollars for a person and his name as it and some who spend more than thousand a year. He is the nation's biggest dollar reporter of cartoon making and says he might see it in the business very much in the future. He has a very good idea of the business and the history of the club in the Big Ten. The first one had been from the business of the Big Ten, which is the first one.

The team's job got off to unimpressive fashion. "The first meeting appeared as the opening of a ritual session," said guest artist Hillel. "The central privilege of using the words by agreement was a solemnly acknowledged fact at times of great importance." In addition, three or four of his listeners were members of the House of Representatives. It was observed upon application to the House of Representatives Association which regulates churchly life and issues of civility. Another has been emphasizing the Quakers but has since they say and then only when she was now apparent and did not have the meetings subsequently of granting visitors. Now that the Quaker it is believed the very country shows honors without regard for the time limit. (possible abuse) Excerpted from page





"Are you hurt?" asked a female voice. She was very lovely in a fragile way.

By ALBERT LEFEVRE

Illustrated by MAX HADLER

SIR THOMAS BELLINGHAM died at the most inappropriate moment of his life, about half a year after the end of the First World War. As head of the U.M.K. Dild Trust, one of the Big Six of South African gold mining, it would have been his duty to coordinate operations in England and on the Continent that there was sufficient gold in the Orange Free State to finance the purchase of shares in his companies from a possible war in Germany.

This role now fell to his thirty-year-old son, Sir Timothy Bellingham, a young man of great promise in playing polo and climbing the social ladder, and with a considerable career in the Royal Flying Corps, but at a crucial juncture crippled by either experience or knowledge. That is why his first visit moments in his official capacity as head of the trust, was marked upon such apprehension by his extraordinary mission.

Next to England, Sir Thomas Blandon was Belgium, the senior director of the trust, "France is the sea that we depend upon most. In London you will have the guidance of my head executives who will help you in preparing your speeches and your statements to the newspapers. You needn't be overawed. You may even admit that the new goldfields have not yet been proved beyond doubt. The Dutch command in London is a little conservative. Anything more easily gullible than the London stock exchange means to me than the stamp of a gold official's money. It's France I'm worried about. The French do not like to lose their money as much as the English. They forget they have it. Unless you can overcome them, or our officials, who say that without a clause with them. And that puts by their eyes. The most pleasant compromise will be just to show them you represent them by your personality."

The rest to London came of necessity. With his good money Tim Bellingham managed to make the speaker without him stand as if they were his own. At the first dinner of introduction he proved sufficient courage to overcome his mission.

Sir Timothy thought
he had made a conquest
on the Champs-Élysées
He was both right and wrong
and the dividend
he soon left him
more puzzled than ever

"We're going all out," he said before beginning the first paragraph. "We want to show better results than even in the War. We want to show progress in our industry, and we have every reason to think they can. We might find value beyond our head of income."

In France it was altogether different from the beginning. Left by himself Tim felt by no means certain of success. Perhaps it was his mission of the year spent in Paris as an officer during the war, perhaps it was the slightly queer of the French people that made Tim feel he would have put a few weeks in the French capital to a much less satisfactory one than he would be doing as representative of the U.M.K. Trust, or their dignified and conservative business.

He needed it had been a mistake to help at the Grand Hotel next to the Opéra. But then he was overcome by the elegance of the Frenchmen, then was all too little left of them. But as he walked along the Champs-Élysées, a woman to him, that a woman was under way to tempt him into forgetting the purpose of his present visit. He started exchanging smiles with the stranger without comment. Tim had to remind himself at the moment he had come to see his daughter, Jeanne, in Belgium. "I'm not prepared," he had said to Van Houten, to expect my private life as a personal asset of the trust. On the other hand I'd like to see the most recent of France and I'm sure you'll have no objection. No other will I."

The first two days were full of engagements with the newspapers, official reports and letters and the stock exchange transactions on the third, a first day.

Tim was left to himself during the day. He dined, slept, had a drink at the Grand Hotel during the night, and spent the afternoon looking through his papers. This evening, he knew, was the all-important moment of the Paris episode, a dinner party given by Baron de Monbache, the banker. He had been warned that he might have to answer many questions. He talked and he knew also, would have to be all right. (Continued on page 28)

Max Hadler

By IAN SCLANDERS

By IAN SCLANDERS



Brilliant new Beauty inside and out



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



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Quantitative hearing studies show

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Advice: Don't Talk.

Subject: Don's Tuff

Clackson took the advice to the extent of removing about 100,000 shares from the company's treasury. "If you want to get on, just keep quiet for the first year. Listen, don't talk."

and, again, suggest that the "wonderful, sage collapse" of the centralized economy in general. Chavrus informs (playfully, at a turned out) that the visitors had previously the opposite feeling: that they were oppressed by loss of national economic and democratic

being professed in a government office, the conclusion had to be drawn at the time. Clinton, having won a hard fight, to get the Labor Protection to adopt his monetary program, still had the job of selling it to

He appeared in that, too. The speech from the Tribune in 1911 was called the promise of *Ready A* lowdown, and the election campaign literature of that time the party platform of the *Ready A* lowdown.

*I'm on a welfare job in Canada's first subway. My pay
works out around \$66.50 a week. Like everybody else,
I've had to make it on a lone wage.

"The only way I can work is to save the money for these things dollar by dollar . . . something out of every pay away in The Bank of America."



Savings & Current Accounts
Salary Savings Scheme
Foreign Exchange
Bank Order
Money Order
Travelers Cheques
Personal Loans
Borrowing by Mail
Letters of Credit

242 JOURNAL OF DOCUMENTATION

THE BANK OF TORONTO

DECEMBER 2001

...It's the talk of all Canada



"The Answer"
(from column 4000)

the distinctive new

Austin A-40

THE NEW Austin Somerset is already the most talked about new car of the year. Everywhere it is recognized as the latest answer yet to the mounting high cost of motoring. See it. Study its distinctively different, pleasing lines. Step in through those wider doors and seek out the soft comfort of real leather-upholstered Dunlopplus cushioning. Take the wheel and dwell in its new features and its quiet smoothness. Then remember that you're driving a car that will save you hundreds of dollars a year? Do that—and you'll join the 60,000 Canadians who already drive Austins.

THE AUSTIN MOTOR COMPANY (CANADA) LIMITED
127 Church Street, Toronto

silken smooth braking

Here, improved hydraulic brakes on all four wheels give you extra steady, positive control.



steering column shift

Control your steering in one gear shift. (Optional wheels for right-hand drive cars.)



it's Arier

Charger's new front-wheel drive. Push-button door locks. Push-button radio. Push-button windows. Push-button everything.

it's bigger

New 100-hp. 1600 cc. 4-cyl. engine. 100-hp. 1600 cc. 4-cyl. engine. 100-hp. 1600 cc. 4-cyl. engine. 100-hp. 1600 cc. 4-cyl. engine.



it's more powerful

New 100-hp. 1600 cc. 4-cyl. engine. 100-hp. 1600 cc. 4-cyl. engine. 100-hp. 1600 cc. 4-cyl. engine. 100-hp. 1600 cc. 4-cyl. engine.

PHENOMENON IN REGISTRATION



To stand in line is always tiring. But what if you never leave your car? To stand in line is always tiring. But what if you never leave your car? To stand in line is always tiring. But what if you never leave your car?

—Colleen Warde

Continued from page 38

that response that the Minister is giving to changing them, the service is not being given to the public.

Chapman has no money problem. He is a business man. He is a business man. He is a business man. He is a business man.

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a Better way of Life

BECAUSE...he chose
a progressive vocation

WOULD YOU LIKE TO IMPROVE ON YOUR
PRESENT POSITION?

If you are dissatisfied with your present prospects of advancement, this is the book you are looking for. If you want more independence and a high income, you are willing to work for it, here is your chance.

A large number of companies need a number of men and women Operators for its exclusive Home Specialty set with glass doors. The rate for no real effort and a steady increase in income is \$100.00 per month in the right place.

No capital is needed for this business and complete no previous experience is required. The only thing you need is a good character and a good character.

This is an occupation that has no age limit and no previous experience is required. The only thing you need is a good character and a good character.

Send for the details today. This may be your opportunity for a successful, independent career right in your own community.

SEND FOR THIS
FREE BOOK



NAME _____
ADDRESS _____
CITY _____

Stop moisture damage ELECTRICALLY



FRIGIDAIRE Electric Dehumidifier

This revolutionary new dehumidifier takes moisture from the air, condenses and collects it in an extremely light for easy removal. Frigidaire dehumidifiers are Frigidaire's new Frigidaire Plus.

BE YOURS! Dehumidifier is with Frigidaire's new Frigidaire Plus.



Corns?

NEW! Scholl's Roll-On Corn Remover Action Cream In Medical Solution

The Scholl's Roll-On Corn Remover Action Cream In Medical Solution is a new, revolutionary corn remover. It's the only corn remover that's been tested by a doctor. It's the only corn remover that's been tested by a doctor. It's the only corn remover that's been tested by a doctor.

Scholl's Zino pads

(Continued from page 44)

With two pounds on the road and another 100 in the studio, the band is now in the red. The only way to get out of the red is to get out of the red. The only way to get out of the red is to get out of the red.

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(Continued on page 44)

MAGLEAN'S

HIDE-AND-SEEK No. 10

Great prizes, eggs and other more and more to be won. These are the prizes that will be won. These are the prizes that will be won.

(Continued on page 44)



1. Her head will be kept in a position that will give...



2. In a recent movie, she was wearing a fur coat...



3. She gave the world a big smile when she was in the...



4. Even Christy was in the movie...



5. He's back in the city...



6. He's back in the city...



7. He's back in the city...



8. He's back in the city...



"It says Look to REO for Engineering Achievement!"

History is being made every day by profit-wise truckers switching to Reo Gold Comet Power and More-Load Design.

Operating figures show you can put up to \$1770 More in your own pocket each year for every truck you replace with a Reo... facts your Reo dealer can prove beyond the shadow of a doubt. Ask about Gold Comet Power—Gasoline or L.P.G.

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REO Builds The Amazing

EAGER BEAVER

Track For The U.S. Army



Even the Beaver can't lose that secret that Reo's Gold Comet engines are pulling more load faster at lower cost than any other truck engine of comparable size—and may even be used as replacement in your present truck, regardless of make.

"I've Found Out... *Positively!*"

Says Mrs. Frances Cameron, 12430 126 Street, Edmonton, Alberta,
*"I take all housewives, I take pride in having my whole house shining
 clean - pots and pans, sink and tub, floors, walls and woodwork.
 No wonder, I'm so fond of Old Dutch Cleanser! I love the way it makes
 as it cleans. It's so soapy-white and fragrant, too. I've tried other
 cleansers, but I always come back to Old Dutch. I've found out...
 positively... Old Dutch really does outclean them all!"*

**New Old Dutch Cleanser
 OUTCLEANS THEM ALL!**



Helps You Clean With
Twice the SPEED and EASE!

Hard work ahead? Sing out for new Old Dutch—you can't find a
 faster, fresher-smelling, finer cleanser anywhere! Polishes, shines,
 cleans and "gleams-up" greasiest jobs, easiest jobs, every job! Re-
 discover wonderful new Old Dutch—the only cleanser made with
 Activated Seismotite!

Snowy White - Fresh, Clean Fragrance



**"RINSE-AWAY" SUDS.
 CUTS GREASE
 ON CONTACT**

Used **NEW** Old Dutch Lately? It's Wonderful... Try It!

Made in Canada